Colonial Brochure Project

Ms. Watkins
US History

Standard
USHC 1.1 Summarize the distinct characteristics of each colonial region in the settlement and development of British North America.

Essential Question
What were the religious, political, social and economic differences between the regions of the English colonies?

Introduction
The 13 original colonies were a refuge for those Europeans who needed change, escape, or a second chance. They held enticing opportunities, untold riches, extreme danger, and grave risk for those who braved the Atlantic crossing to reach them. Each colonial region was unique in population, resources, lifestyle, background and so on, although in some cases regional similarities united them.

Why are we doing this project?
The purpose of this project is to use effective research, notes, and creativity to uncover as much information as possible about the three colonial regions. Creating a brochure will not only let you put this knowledge to use, but also allow you to use your creative talents to present the information in a polished, persuasive final product.

How much time will I have to work on this?
You will have one full class period to work on this project. Some work on this project may have to be outside of class. It is due on Wednesday, Sept. 5 (A Day) and Thursday, Sept. 6 (B Day).

How will I be graded?
Please consult the attached rubric for a full break-down of points and grading. This will count as your first MAJOR assignment (worth 65% of your grade!)

DIRECTIONS: Your mission is to create a travel brochure to the original thirteen colonies. Your assignment will focus on all three colonial regions. For each region, discuss the Religion, Society, Politics and Economics. Make sure you include as much information as you can for each category. Also, include pictures from each colonial region. These may be your own original artwork, or you may print pictures and cut/paste. If you do not draw the pictures yourself, make sure to cite where you took the picture from! Your projects are to be completed individually and must be your best quality of work!
PROJECT REQUIREMENTS CHECKLIST:
Your brochures must contain all of the following information!

___ 1. Where
   - Are all three colonial regions included on the brochure?
   - Did you give at least one example of a colony in that region?

___ 2. Religion
   - Did you include information about what types of religions can be found in each region?
   - Did you include any religious revivals or uprisings that occurred?

___ 3. Society
   - What type of people live in each region?
   - What are their characteristics?
   - What factors have influenced/shaped their society?

___ 4. Politics
   - Describe the political development of the regions and how they were impacted by the traditions of the mother country.
   - Describe the development of early political institutions for each region.

___ 5. Economics
   - How does geography dictate life in each region?
   - How do people make a living in each region?
   - What types of natural resources are available in that region?
   - What crops are produced in each region?

___ 6. Why
   - What reasons did people have to settle in each region?
   - Why should someone move to each region?

___ 7. Images
   - Include at least one image per region.
   - Include a map of all 13 original colonies.

___ 8. Sell it!
   - Persuade your reader to travel to early America and see the colonial regions!
   - Make a point in your writing to emphasize the virtues and values!
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